

Parenting in Slough

A Multi-Agency Strategy

2020 to 2023



Parenting Strategy Pledge

Working on the parenting strategy with partner agencies has been a rewarding experience with the shared vision of bringing together services and resources to help improve outcomes for parents, carers and families. By sharing our goals and individual areas of expertise, we have a wonderful opportunity to offer a co-ordinated approach to services and support parents/carers with developing effective parenting skills, which is key to maximising their children's potential. It is now up to all of us as professionals to bring the paper to life and make a difference to families across Slough.

Our pledge is to:

Strengthen availability and accessibility of general information and advice to parents

Build parenting capacity in specific areas where gaps have been identified

Ensure there is a clear focus on early help and prevention

Improve cohesiveness of parenting support across Slough

Work with partners to deliver the recommendations set out in this strategy

Foreword

A parent as their child's primary educator can be the single most significant influence on what their children experience and achieve in life. It is well documented that the love and nurturing a child receives is fundamental to their health, mental health and wellbeing, not only in early years, but throughout childhood, adolescence and into young adulthood. Parents tend to underestimate their own influence, however we know from extensive research that effective parenting can have a positive impact on a child's future outcomes. Of course there are other factors that can influence a child's outcomes such as poor health, low income, low literacy and numeracy levels, poor mental health, domestic abuse and substance misuse and ultimately, resources that are accessible to parents that can support them with such issues.

Slough is committed to supporting our community's parents and families with a prime focus on promoting their capabilities and self-efficacy, to build their confidence and capacity to do the very best for their children and enable them to fulfil their potential.

The power of positive parenting for children, communities and society as a whole is now recognised as a national priority.

(Working Together Statutory Guidance 2018)

This document details plans for the delivery of Slough Borough Council's Parenting Offer and provides the policy platform for developing and implementing early help through interventions for both universal and targeted parenting provisions. By adopting a joint, integrated parenting model, with a needs-led focus to service delivery, Slough will effectively support parents on their journey with their children through from early years to young adulthood in a way that encourages engagement, co-operation, learning and involvement in positive parenting.

Contents

Page

- 1. Introduction and Vision 5
- 2. The National Context - Parenting, A National Priority 7
- 3. The Local Context - A brief profile on Slough 9
- 4. Implementing the Strategy 11
 - Referral Pathway
 - Assessment and Intervention
 - Measuring Impact Outcomes
 - Key Partners and Strategy Action Plan
 - Strategic Priorities
- 5. Our Parenting Offer 16
- 6. Evaluation of the Strategy 17
- 7. Next Steps 18
- 8. Appendices 19
- 9. References 32

1. Introduction and Vision

Slough's Multi-Agency Parenting Strategy relates to families with children aged 0-25 (including SEND) and essentially aims to drive good professional practice and improve outcomes for families and parents in Slough. The strategy sets out our vision, what we are aiming to achieve, the local and national agenda, our priorities for implementation and our parenting offer for Slough.

Our Shared Vision

In Slough, we want safe, secure and successful children, young people and families.

With a primary focus on early help and prevention, Slough's parenting offer aims to take a multi-agency and restorative approach to providing both universal and targeted parenting and family support and to improve the future outcomes for children, young people and families in Slough.

Our desired short term outcomes	Our desired long term outcomes
Increase number of families accessing parenting interventions	Increase families self-efficacy and capabilities
Reduce family complexities	Improve emotional wellbeing
Increase parent confidence	Reduce risk of child anti-social behaviour
Improve child and parent behaviours	Substantial public savings with the reduction in cases escalating to statutory services via early intervention and increased universal parenting provisions

As set out within Slough's Early Help framework, our Parenting Offer commits to providing interventions which can enable parents to:

- Be self-reliant, confident and resilient
- Be physically and emotionally well
- Reach their maximum potential
- Live in safe, strong families and communities

In order to achieve this and ensure a sustainable improvement to families' future outcomes, SBC will invest in workforce development opportunities via the commissioning of a range of evidence based Train the Trainer parenting programmes and delivering cross-skills competency based training.

The National Troubled Families programme has shown that there is a greater impact when working with the family as a whole rather than focusing on a single family member. With a prime focus on a 'single service delivery model' the Troubled Families agenda promotes:

- providing Early Help - intervening before issues escalate into high cost services
- a co-ordinated multi agency approach - local services working more effectively together with a lead professional co-ordinating the work using the Team Around the Family approach
- transforming the way we work - collaborative and cohesive partnerships, developing more capable and confident communities

It is equally fundamental that we provide tailored options to help families with issues such as domestic violence, substance misuse and mental health, as we know that these factors can have devastating effects on families' lives (DFE, 2011).

When parents need information, advice or support with parenting, they will know where to find it, and they will receive an appropriate, timely and helpful response that is respectful and understanding of their needs as parents/carers.

We will aim to provide targeted options for families with young carers, teen parents, and foster carers, to meet their differing and particular needs.

Families where parents have learning disabilities and those with chaotic and complex lives may well also require specialised, ongoing provisions.



2. The National Context

Key statistics at a glance

- 1 in 4 children are born into households affected by drink, drugs, mental illness and domestic violence.
- 1 in 5 mothers suffer from postnatal depression and anxiety during pregnancy and in the first year of their baby's life.
- 61% of parents described parenting as 'fairly' or 'very' difficult.
- 1 in 5 mothers find it difficult to access help with parenting.
- Up to 50% of children born today can expect to see their parents split by the time they are 15.

(Local Government Association 2016)

Parenting - A National Priority

Nationally, estimates show that around 2 million children in the UK today are living in difficult family circumstances including parental drug and alcohol dependency, domestic abuse, mental health and unemployment.

There is substantive evidence which supports the claim that positive parenting can help to address the structural causes of poverty, and is one of the key elements of sustaining families' social mobility *(All Parliamentary Group Report, 2015)*.

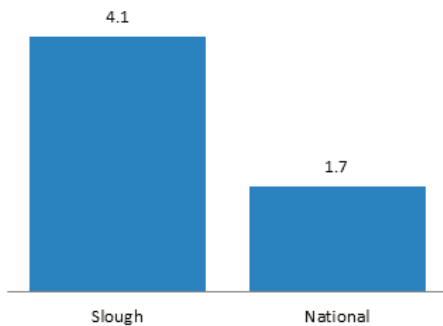
Statutory guidance such as *Working Together (2018)*, alongside evidence from research undertaken by Allen (2011) and Munro (2011) further states that "Early intervention is crucial for the social and emotional development of children and families which can in turn significantly improve mental and physical health, educational attainment and employment opportunities." *Graham Allen (2011)*

As well as making a positive impact on the outcomes of children, young people and families, research tells us that public money is also saved in the long run *(Early Intervention Foundation 2016)*. When families reach crisis point, support is needed at a much more intensive level which costs more. By investing in early help to prevent difficulties from escalating, the need for these more costly services is reduced.

National government guidelines require local authorities to adopt a joined up approach for families and parenting support based upon analysis and mapping of local needs, which involves service users in its development and implementation *(Working Together 2018)*.

National/Local Comparison on Key Statistics

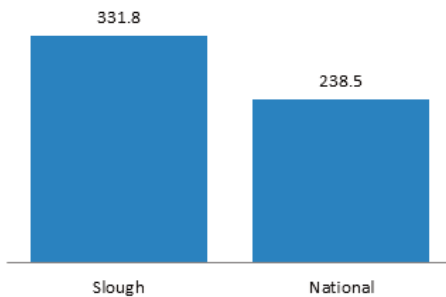
Family Homelessness*



**Statutory homeless households with dependent children or pregnant women per 1,000 households, 2017/18*

Homeless households with dependent children or pregnant women is above the national average for Slough

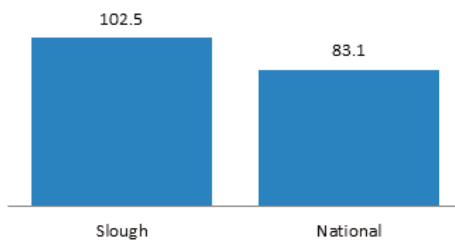
First time entrants into the youth justice system*



**Rate per 100,000 of 10-17 year olds receiving their first reprimand, warning or conviction, 2018*

The number of 10-17 year olds receiving their first reprimand, warning or conviction is higher in Slough in comparison to the national average

Hospital admissions due to substance misuse (15-24 years)*

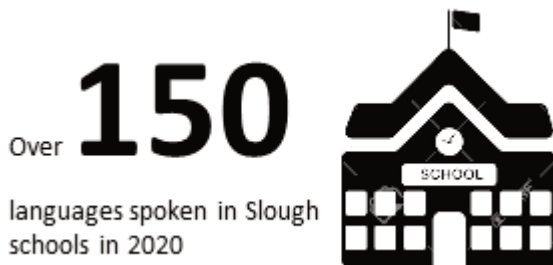


**Directly standardised rate per 100,000 (aged 15-24) for hospital admissions for substance misuse, 2016/17-2018/19*

Hospital admissions for 15-24 year olds for substance misuse is higher than than national average in Slough

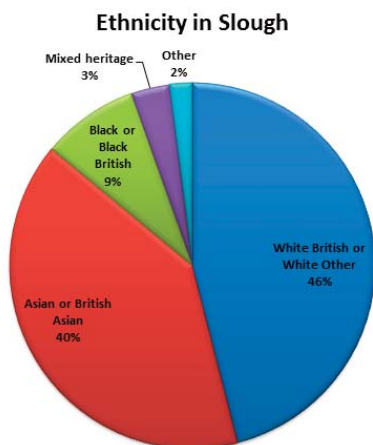
3. The Local Context

Our local data compiled from the Joint Strategic Needs Assessment, 2018 (JSNA) & Slough Joint Wellbeing Strategy 2016-2020 gives us a strategic overview of trends in Slough, and a clear understanding of the factors that influence local needs of parents and families.



A key issue for the planning and delivery of local services is the wide range of languages spoken in Slough - over 150 languages spoken in our schools in 2020

- With a population of approximately 149,000, Slough is made up of a significantly younger than average population compared to any of the south east local authorities - approximately 42,180 (**28%**) under 18s.
- **39.2%** of all households contain dependent children - this is the third highest proportion across England and Wales.



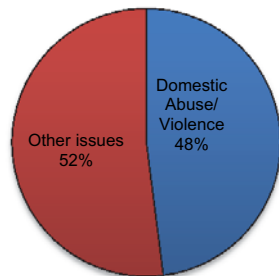
Slough is one of the most ethnically diverse areas outside of London with **46%** of the population identifying as White British or White Other, **40%** Asian or British Asian, **8.6%** Black or Black British, and **3.4%** as mixed heritage.

- Slough ranks 78 out of 152 for deprivation amongst upper tier authorities. **19.5%** of children under 16 lie in low-income families in Slough.
- Compared to the South East, Slough has relatively low employment (**78%**) and high economic inactivity (**18.6%**).

Across Slough, parenting has been identified as a priority and is a recurring theme in the majority of Strengthening Families and Early Help cases. Parents within the Strengthening Families programme are frequently confronting a range of problems that are likely to affect their inter-parental relationship and their ability to parent effectively.

Since April 2015, Slough has worked (or completed an intervention) with a total of 671 families who meet the Strengthening Families criteria. Issues range from children being in need (by default) coupled with additional needs/issues such as health, domestic abuse, crime/ASB involvement, issues around education or unemployment.

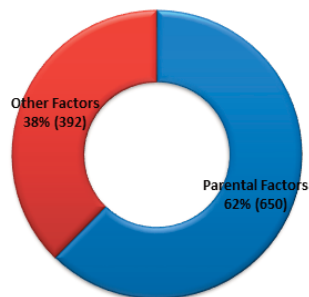
Families from the Troubled Families programme with domestic abuse/violence as a prevalent issue in the household since April 2015



48% of the 671 families who have had an intervention had some form of domestic abuse or violence prevalent in the household.

It was also found those suffering from abuse will start presenting with other issues such as 'health'. In fact **54%** of families worked with under the strengthening Families programme suffered from a range of health issues relating to physical, emotional or mental health (low self esteem, anxiety, depression for example).

April 2019 Contacts*



Additionally, based on data for April 2019, Slough Children's Services Trust received 1,042 contacts relating to children by the Front Door service and of those contacts 650 (**62.4%**) could be classed as issues caused by parental factors (alcohol misuse, abuse/neglect)

* number of contacts received by Slough Children's Services Trust in April 2019 via the Front Door service with issues caused by 'parental factors' (alcohol misuse, abuse/neglect)

4. Implementing the Parenting Strategy

Improving outcomes for families and parents/carers is the driving force of this strategy and should be the basis of all forms of family and parenting support.

With this in mind, Slough's Early Help Strategy is the foundation of Slough's Parenting Model to delivering better outcomes for children, young people and their families. Multi-agency working is a key component of our early help approach based on the principle that delivering early help is everyone's responsibility. There are high aspirations for delivering the parenting offer outlined in this strategy based on successful partnership working not only between statutory agencies such as the council and health agencies but also the voluntary and community sector, independent providers and of course families.

The national framework for Contextual Safeguarding recognises that the different relationships that children and young people form in their neighbourhoods, schools and online can also feature violence and abuse and therefore can experience significant harm beyond their families. Parents and carers can have little influence over these contexts, and young people's experiences of extra-familial abuse can undermine parent-child relationships. (*Contextual Safeguarding Network 2017*).

Therefore it becomes vital that practitioners engage with individual services and sectors who do have influence over/within extra-familial contexts, and recognise that assessment of, and intervention with, these services are a critical part of safeguarding practices. Hence, our working practice will adopt a multi-agency approach to service delivery.

Referral Pathway

At present, the highest level of referrals for parenting support are received via the Early Help 'Front Door' with the remaining coming from social workers or parents self-referring. Going forward, a simple but robust referral process will be introduced in line with the current 'Front Door' process to capture the range of referral pathways

Our universal parenting offer will be open to all and can be accessed via self-referrals as well as via Early Help and statutory services. Our targeted parenting offer will see referrals come through our Early Help process and other statutory organisations such as Youth Offending Team, Slough Children's Services Trust, Child and Adolescent Mental Health Services etc. The RAI diagram cited in Appendix 1 illustrates in brief the parenting referral, assessment and intervention process.

Assessment and Intervention

SCST's current 'Front Door' and 'Triage' process will identify issues or indicators relating to:

1. Parents or children involved in anti-social behaviour or crime
2. Children who have not been attending school regularly
3. Children of all ages in need of help, are identified as a Child in Need or are subject to a Child Protection Plan
4. Adults out of work or at risk of financial exclusion and young people at risk of worklessness
5. Families affected by domestic violence and abuse
6. Parents and children with a range of health problems

The Early Help Model's 'Level of Need' thresholds will guide and establish the level of parenting/family intervention required although levels will not always be exclusive. It is very common for parents to use services across several levels, or to access different levels of parenting support at different times. The intensity of the intervention families require may change with life transitions such as starting school, separation, illness, loss, trauma and financial hardship.

Early Help – 'Level of Need' Model



Level of need	Who will benefit	Parenting offer
1 Universal Children and families with no additional needs, whose health and development needs can be met by universal services	All parents - universal entitlements before any specific problems have been identified	Family and community networks of support and access to universal provision information, involvement and opportunities
2 Additional Children with additional needs that can be met through the provision of Early Help	Parents with additional needs	Universal plus targeted parenting support
3 Complex Statutory threshold. Child and/or family whose welfare or development is significantly impaired without intervention	Parents in families with multiple and/or complex needs	Universal plus targeted and intensive support Coordinated multi-agency interventions with families
4 Statutory Statutory threshold. Child and/or family with high level of complex needs or in need of protection and care	Parents who are unwilling or unable to fulfil their parenting responsibilities	Universal plus intensive statutory intervention Intensive, sustained specialist support and statutory interventions

Measuring Impact Outcomes

Robust monitoring and evaluation processes to assess impact and outcomes of programmes and interventions will be implemented whereby a single parenting offer 'evaluation tool' will be used by all services offering parenting provisions. All progress/feedback data will be collated centrally to measure true impact of Slough's parenting offer.

Measured outcomes will be strategically linked to outcomes stated on the Strengthening Families Outcome Plan in order to meet the Troubled (Strengthening) Families Framework. This is so we can evidence how our parenting programmes are intrinsically linked to the Strengthening Families Outcome Plan whereby needs of the family are identified and addressed.

Key Partners

Key partners include both commissioners and providers of services across Slough, in some cases organisations that both commission and deliver services for children, young people and families.

Our Commissioning Group will provide a strategic response to ensuring implementation is evidence based, sufficiently funded and evaluated.

The Parenting Strategy Task & Finish Group has been established to maintain overview and accountability for the actions delivered as part of the strategy recommendations and related action plan. The Task & Finish Group Action Plan can be cited in Appendix 2.

Members of the Task & Finish Group include:

- Slough Borough Council
- Early Help Services
- Children's Social Care (SCST)
- Special Educational Needs and Disabilities
- Young Peoples Service
- Early Years
- Public Health
- Adult Social Care
- East Berkshire Clinical Commission Group
- Solutions for Health
- BHFT
- Children's Centres
- Voluntary and Community Services
- Youth Offending Team

Strategic Priorities

In consultation with delivery partners the following key priorities will underpin implementation of the strategy and parenting offer:

- **Early Intervention and Prevention** - Resources will focus on meeting families' needs at the earliest point. The purpose of the parenting offer is to deliver the right level of parenting support to parents who require it at the earliest possible time, before problems and issues become entrenched. By supporting parents early, it is anticipated that outcomes will be more positive, ultimately reducing the need for statutory involvement.
- **Co-ordinated Multi-Agency Approach** - A co-ordinated and integrated approach to service delivery is planned to support parents, carers and families. Partner agencies will share information and best practice to ensure a holistic parenting offer is provided in Slough. We are developing referral pathways and processes for parents/carers, ensuring that access to support is timely and appropriate. Service delivery will utilise the skills and expertise of practitioners across services to match delivery with individual expertise and need.

- **Quality Standards** - Clear, consistent quality standards for family and parenting support will be established. Practitioners will be trained as Train the Trainer for nationally recognised evidence based programmes. Service delivery will be quality assured to ensure a continuum of desired standards. We will ensure that that support is needs-led rather than being responsive to availability. We will develop a quality standards framework for Slough which describes a core set of competencies and knowledge/skills/experience for workers.
- **Participation** - Wherever possible parents and carers will be involved in the planning and delivery of services. We will also involve families in the decisions made about their support, to increase their level of participation with services, and ensure that interventions offered are relative to their needs. Families' experiences and opinions are essential to achieving effective feedback. By taking a 'whole family' approach, the voice of the child and family will define the effectiveness of our service delivery and the development of our future provisions.
- **Accessibility and Engagement** - A needs led approach is key to delivering appropriate and effective provisions. We will source a range of methods to ensure families can access the entirety of the support provision, especially families with complex needs or who are hard to reach through traditional approaches. For example, providing transport and crèche facilities, ensuring provisions offered are run at suitable times of the day and accessing translation services where required.
- **Workforce** - Workers providing family and parenting support will be adequately competent, confident, experienced and qualified. Training for practitioners will be relevant, planned, coordinated and appropriately resourced. Practitioners accessing training for evidence based parenting programmes commissioned by SBC, have completed Expressions of Interest affirming their competencies, experience, skills and commitment to future co-delivery. Management feedback and ongoing support processes will be established to improve standards of delivery via a Memorandum of Understanding which underpins the role, responsibilities, and expectations that partner agencies will be signing up to as part of their commitment to the Multi-Agency Parenting Strategy.
- **Co-ordinated Multi-Agency Approach** - A co-ordinated and integrated approach to service delivery will be taken to support parents, carers and families. Sharing knowledge and best practice across partner agencies is vital to providing a holistic parenting offer across Slough. We will establish clearer referral pathways and processes for parents/carers, ensuring that access to support is timely and appropriate. Service delivery will utilise the skills and expertise of practitioners across services to match delivery with individual expertise and needs.

5. The Parenting Offer

National sources and local actions sources to aid the development of Slough's Parenting Offer include:

- National/statutory guidelines – Parenting as a national priority
- Local Government Association (2016)
- Early Intervention Foundation (2016)
- Contextual Safeguarding (2017)
- Statistical Neighbours Data
- Recommendations from other Local Authorities
- Audit of current provisions and identified gaps
- Local Parent feedback

Appendix 3 details the range of evidence-based, bespoke and universal parenting programmes that will be incorporated into Slough's Parenting Offer as part of the strategy.



6. Evaluation of the Strategy

Evaluating the impact and outcomes of our parenting offer will provide direction for the future planning and development of Slough's Parenting Offer.

Service Level Evaluation

Services will be responsible for examining their work with children and families, and assessing its quality, effectiveness and the extent to which families' needs were met by the support offered. Across Slough, this will be achieved through the use of the single evaluation tool which will be rolled out across all parenting services in Slough. The Parenting Strategy Task & Finish Group members will be responsible for monitoring the progress against the action plan and measuring the outcomes of the strategy.

Evaluation of the Strategy

The action plan will be monitored by the Parenting Strategy Task & Finish Group and reviewed quarterly by commissioning members. From a governance perspective, periodic updates and reports will be shared with the Children and Young People's Partnership Board and the Education and Children's Services Scrutiny Panel.



7. Next Steps

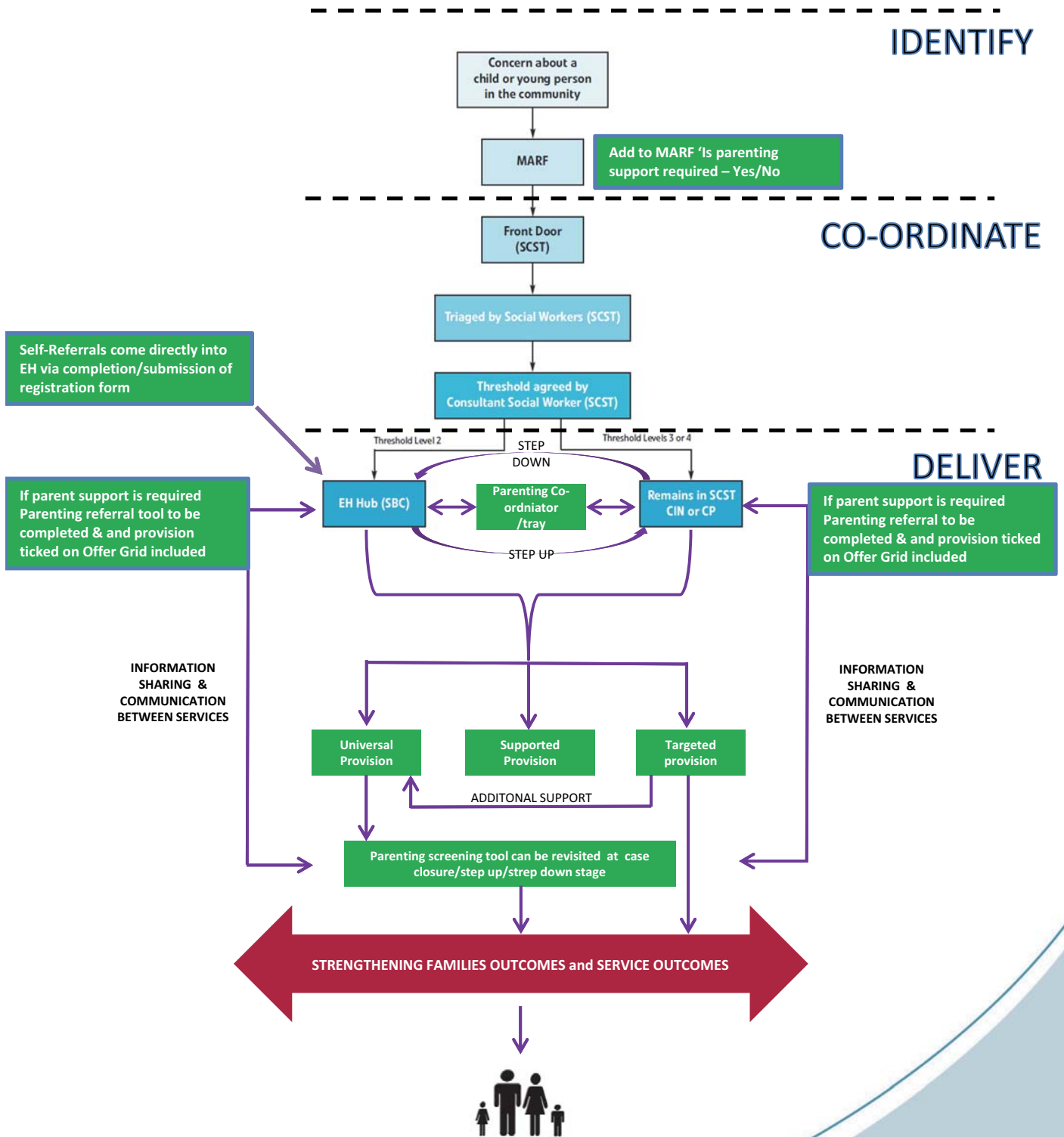
On behalf of Slough Borough Council, the Slough Parenting Task & Finish group will:

- Ensure the strategy is shared and implemented across the full range of services and governing boards.
- Review the strategy and its action plan at quarterly meetings.
- Align strategy with future transformation plans for SBC.



8. Appendices

Appendix 1: Parenting Referral Pathway



Appendix 2: Slough Parenting Strategy - Action Plan

CG= Commissioning Group

T&F Group = Slough Parenting Strategy – Task & Finish Group

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
We will commission the delivery of Slough's Parenting offer (0-25 inc SEND) set out within Slough's Parenting Strategy	Resources and funding are limited and diminishing. It is vital we increase coordination and integrate with future planning to ensure we can deliver relative and effective services under one local offer	Set up a Commissioning Group (made up of lead providers contributing to the financial commissioning and delivery of the parenting strategy)	Strategy is successfully implemented	Strategic Parenting Officer/CG Members	January 2020	March 2020
	A joint commissioning agreement needs to be in place to drive the parenting strategy forward and sustain its growth	Set up Quarterly Meetings with CG & T&F Group Meetings	Quarterly meetings will provide a forum for discussion on progress and agreeing future actions and developments	Strategic Parenting Officer	December 2019	March 2020

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
We will take a co-ordinated multi-agency approach to the planning and delivery of the Parenting strategy in Slough and will embed the early help agenda within the parenting offer framework	Whilst the planning and delivery of family and parenting support has been coordinated and well managed in the past, there is currently a lack of clarity and direction and services are working in silo	Key service areas responsible for providing family and parenting support will ensure that they are represented at the T&F Group.	Each service will have a work stream delivery plan in place which will be reviewed quarterly at T&F Group meetings	T&F Group	December 2019	March 2020
		Carry out multi-agency audit of current parenting support provisions in Slough	Parent Champions within each service area to identify workforce to support the delivery of parent drop in/surgeries & parenting workshops during the year	T&F Group Members/Parent Champions	November 2019	January 2020
		Each service to assign a parenting champion within their service area and lead on co-ordinating training and development opportunities for parenting		T&F Group Members	January 2020	February 2020
Develop a strong understanding of successful national evidence based parenting programmes and align them into Slough's parenting offer accounting for current gaps.	There are very little evidence-based parenting programmes being delivered across Slough	In accordance to the Parenting SLA, key service areas will commit to one of the training/delivery options.			January 2020	February 2020
		Practitioners across their service area				

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
We will ensure that more universal services are available for all parents in addition to targeted programmes for the more vulnerable groups – i.e. fathers, domestic violence, mental health, unemployed, English as a second language etc.	There is extensive research which suggests that universal interventions if available to parents and families in the early years can positively influence parenting behaviours from the outset and will in turn improve their child's life outcomes.	Collect data on existing parenting programmes /interventions to identify gaps in current provisions	We will measure the extent to which current provisions meet the needs of both vulnerable and parents/carers in general and set up plans to commission services where gaps exist.	T&F Group members	January 2020	March 2020
	Universal provisions can be accessible in a non-stigmatising way which is more likely to encourage more parents/carers and families to engage.	We will work with Early Help to establish a baseline of the current levels and need for parenting support offered across Slough and develop needs-led interventions at each level of need	Quarterly collation of data such as number of referrals, number of engagers/non-engagers for our universal and targeted provisions will help validate effectiveness of processes in place	Strategic Parenting Officer	January 2020	March 2020
	There is a need for on-going analysis of family's needs to ensure that support offered is fit for purpose.	Develop a common referral pathway via a single parenting screening tool which will be shared with all statutory, private and voluntary services			February 2020	March 2020
		Routinely explore alternative programmes and interventions to inform and discuss with the T&F group members			Ongoing	March 2020

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
Parents/Carers should be involved in the planning, delivery and evaluation of the parenting offer	<p>Parents/carers are more often involved in consultation about services and programmes once they have been delivered</p> <p>It is significantly less common that parents/carers are involved in the planning stages of provisions being implemented. Consequently, findings from consultations are not given sufficient weighting in subsequent decision making.</p>	T&F Group will champion the need for parent participation	We will work with parents and carers to evaluate the parenting offer	Strategic Parenting Officer	Ongoing	March 2020
		We will involve a parent group from the outset in the planning and delivery of parenting programmes and ensure provisions are relative and accessible to parents and families	We will work with Parents to evaluate participation and to identify areas for improvement	Strategic Parenting Officer	Ongoing	March 2020
		We will work with agencies to develop volunteering opportunities for parents to deliver parenting programmes	We will have an identified cohort of parents who have been trained as group work co-facilitators	Strategic Parenting Officer	Ongoing	March 2020

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
Develop and publicise information and material across the community, service providers	To ensure all information and resources is shared and accessible to all i.e. across services, community groups and service users (parents carers and families)	Develop a parenting offer website for Slough's Parenting Offer – liaise with key partners to establish web links across services, including voluntary services	Monitor number of hits on website Monitor level of interest initiated from sources	Strategic Parenting Officer	January 2020	March 2020
	All services users are informed with up to date information	Develop Referral Guidance Leaflet for practitioners Develop parenting support services guide for practitioners in front line services detailing menu of parenting offer Develop parenting offer leaflet for parents	Ongoing review and updates of information and material with key partners and services		April 2020	June 2020

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
Develop a clear, integrated monitoring & evaluation process for parenting provisions delivered in Slough	Current parenting interventions lack consistency with monitoring and evaluation processes with little evidence of outcomes or long term impact of parenting interventions Some data is collated or analysed centrally to evidence the impact of family and parenting support, but this is mostly related to Early Help referrals alone. Evaluation data from external and voluntary provisions are not being shared centrally	Develop a generic parenting offer 'evaluation tool' in order to collate coherent and structured feedback on Slough's parenting provisions (align with strengthening families framework)	Evaluation tool will be implemented and data from tool to be collated and presented in quarterly reporting	Service Leads/Parenting Champions from each service	January 2020	March 2020
			Data collection framework (process and timelines) to be shared with all delivery partners and reviewed periodically	Strategic Parenting Officer	January 2020	March 2020
		Share evaluation tool across all services (including community services) delivering parenting provisions in Slough	We will review outcomes (qualitative & quantitative) of provision delivery and validate all locally developed or adapted programmes	Strategic Parenting Worker/Parenting Champions	Post phase 1 of delivery	TBC
		Implement robust monitoring and evaluation processes to assess impact and outcomes of programmes and interventions	Service leads will collect and share data/outcomes evidencing what's working/what isn't and identify gaps.	Service Leads/T&F Group members	Post phase 1 of delivery	TBC
			Service areas to monitor progress on their parenting provisions work streams and provide updates at T&F Group Meetings	Service Lead/T&F Groups members	Post phase 1 of delivery	TBC
		Ensure all progress/ feedback data is collated centrally to measure true impact of Slough's parenting offer		Strategic Parenting Officer	Post phase 1 of delivery	TBC

What are we trying to achieve?	Why we are doing this?	Actions	How will we measure Progress?	Lead	Timescale	Review
Practitioners providing parenting and family support will be sufficiently competent, confident, experienced and qualified.	Practitioners need to be able to demonstrate a core set of competencies in order to ensure their service delivery meets the quality standard guidelines (NOS) as well as needs of parents/carers and their families. Service delivery will utilise the skills and experience of staff, matching delivery with their capabilities and training.	Carry out a multi - agency skills audit of current workforce.	Practitioners to be observed on service delivery and continually supported with CPD.	Parenting Champions	December 2019	March 2020
		Based on the findings of a training needs analysis, key service areas will access relevant training and development opportunities to enhance expertise of practitioners	Coaching and reflective supervision will be made available both on a one to one and group basis, particularly to new staff and those taking on new responsibilities.	T&F Group members	Ongoing post phase 1 of delivery	TBC
			Peer supervision and feedback will be established to improve quality of service delivery	Parenting Champions	Ongoing post phase 1 of delivery	TBC

Appendix 3: Slough Parenting Offer - at a glance

Age Band	Programme/Web Link	Support Level
Antenatal/Postnatal		
Antenatal	Midwifery Services www.fhft.nh.uk	Universal
		Early Intervention
		Targeted
Antenatal & postnatal	Bump Start	Universal
Pre-birth	Family links Antenatal Workshop	Universal
		Early Intervention
		Targeted
Antenatal & postnatal	Solihull approach Maternity at Frimley Health and Care https://www.frimleyhealthandcare.org.uk/maternity	Universal
Pre-natal & Post-natal	Best Beginnings online App https://www.bestbeginnings.org.uk/	Universal
		Early Intervention
Antenatal - 5 years	Health Visitor Baby Clinic	Universal
		Early Intervention
		Targeted

Age Band	Programme/Web Link	Support Level
0-8 Years		
1-3	Mums in Mind HomeStart Slough	Early Intervention
1-3	Book Start Corner	Early Intervention
1-3	Chatty Monkeys	Early Intervention
3-6	Webster Stratton - Pre-school BASIC Parent Programme	Universal
0-5	Peep Learning Together	Targeted
0-8	Aspects of Parenting	Early Intervention
2-4	Holding Hands	Early Intervention
		Targeted
0-5	Early Bird	Early Intervention
		Targeted
5-8	Early Bird plus	Early Intervention
		Targeted
8 Years +		
8-12	SEBDOS Parent Group Workshops	Universal
		Early Intervention
		Targeted
0-12	Group Triple P	Targeted
12-18	Group Teen Triple P	Targeted
8+	Rebuild Programme - Browns Community Services	Targeted
8+	#Intheknow - Browns Community Services	Early Intervention
		Targeted

Age Band	Programme/Web Link	Support Level
All ages		
All ages	Slough Family Information Service (FIS)	Universal
		Early Intervention
		Targeted
All ages	Family Support Group	Universal
		Early Intervention
All ages	Emotional First Aid	Early Intervention
		Targeted
All ages	SENDIASS (Special Educational Needs & Disabilities Information Advice & Support Service)	Early Intervention
		Targeted
All ages	Inspiring Families Positive Relationships Programme	Early Intervention
		Targeted
All ages	Turning Point - Slough Advice Centre	Targeted
All ages	Learning & Employment Groups - Children's Centres	Universal
		Early Intervention
		Targeted
All ages	CYPIT https://cypf.berkshirehealthcare.nhs.uk/contact-us/	Targeted
All ages	Reducing Parental Conflict	Early Intervention
		Targeted
All ages	Solihull Approach on-line parenting being developed by the ICS (see https://www.surreycc.gov.uk/people-and-community/families/support-and-advice/parenting-courses-and-advice/online-guides)	Universal
		Early Intervention
		Targeted
All ages	Roma Community Support	Universal
All ages	Mind Ed for families https://mindedforfamilies.org.uk	Universal
All ages	Parent Drop in Sessions	Universal
All ages	Better co-parenting, happier kids. Our Family Wizard https://www.ourfamilywizard.co.uk/	Universal
All ages	Industrial Mentoring - Osborne Early Intervention	Targeted

Appendix 4: Parenting Support in Slough

Directory of Useful Contacts and Online Resources

Age Band	Support Service	What does this service offer? Web Links	How can I access this service?
Antenatal	NHS www.fhft.nh.uk	If you are pregnant and would like to have your baby at Wexham Park Hospital please complete the online pregnancy notification form www.fhft.nhs.uk/services/maternity/pregnancy-notification-forms/	Self Help Open Access
	Benefits - Government Guidelines	Information on maternity grant and maternity allowance www.gov.uk/maternity	Self Help Open Access to online resource
	Best Beginnings - online app	Nationally developed app- available for free download - developing practical, simple, educational and interactive tools to support parents-to-be and new parents - includes antenatal, postnatal, breastfeeding and mental health support. https://www.bestbeginnings.org.uk/	Self Help Open Access to online resource
	Solihull approach Maternity at Frimley Health and Care	This Solihull Approach antenatal online course gives parents practical information about pregnancy and birth, whilst at the same time introducing them to their baby. This online resource can be accessed via the maternity section of the FHFT site or at: https://www.frimleyhealthandcare.org.uk/maternity	Self Help Open Access to online resource
	Baby Bank	Can provide expectant mums with good quality second hand essentials such as baby clothes, bedding, nappies, wipes and cotton wool all packed into a Moses basket pushchairs, bottles. www.babybank.org	Self-Help Open Access to online resource Tel: 07704 919184 Email info@thebabybank.org
All ages	Mind Ed for families	Safe and reliable advice about young people's mental health, created by experts and parents together https://mindedforfamilies.org.uk	Self Help Open Access to online resource
0-16	Child Benefit Enquiries	Information on Child benefit once baby is born www.gov.uk/childbenefit	Self Help Open Access to online resource
All ages	Slough Family Information Service (FIS)	The Local Offer including activities and services for children and young people with special educational needs and disabilities (SEND) Adult Education and Employment www.sloughfamilyservices.org.uk	Self Help Open Access Tel: 01753 476589

Age Band	Support Service	What does this service offer? Web Links	How can I access this service?
0-5	First Days	Provide everyday essentials to families who are living in poverty by distributing clothes, toiletries, school uniforms, equipment, furniture, toys and books. www.firstdays.net	Self Help Open Access to online resource
0-5	Slough Food Bank	Provides emergency food to those in crisis.	Tel: 01753 550303 Email office@slough.foodbank.org.uk
All ages	Healthy Start Vitamins	Can be collected from any of Slough's children's centres during normal opening hours.	Self Help Open Access Contact the Early Help Hub Tel: 01753 476556
	Talking Therapies	Talking Therapies is a friendly approachable service that offers support for stress, anxiety and depression and we now offer a drop in clinic for you to come to meet a practitioner.	Open access or GP Referral
	New Horizons	New Horizons is the base for the Community Mental Health Team in Slough that work with adults with complex and severe mental health difficulties and offer support to carers and families too.	Tel: 0300 304 7000
	Better co-parenting, happier kids. Our Family Wizard	Powerful tools document your parenting time, child-related expenses, exchanges, and more. This is an online app and can be accessed via the link below: https://www.ourfamilywizard.co.uk	Self Help Open Access
	Adult Dyslexia Centre	The service offers a helpline, information, advice and guidance as well as assessments, IT/Literacy classes & 121 support. www.adc.org.uk	Self Help Open Access Tel: 07921 022589 Email: info:adc.org.uk

9. References

1. Working Together 2018 to Safeguard Children - Statutory Guidance
www.gov.uk/government/publications/working-together-to-safeguard-children--2
2. Slough Borough Council Five Year Plan 2018-23
www.slough.gov.uk/downloads/Five-year-plan-18-23.pdf
3. Slough Multi-Agency Early Help Strategy for Children, Young People and their Families, 2019-2021
www.slough.gov.uk/council/strategies-plans-and-policies/slough-multi-agency-early-help-strategy-for-children-young-people-and-their-families-2019-2021.aspx
4. Families First (Troubled Families) Programme 2015
www.slough.gov.uk/health-and-social-care/families-first.aspx
5. Working to support Positive Parenting and Relationships - Local Government Association 2016
www.local.gov.uk/working-support-positive-parenting-and-relationships-what-can-councils-do
6. Why Early Intervention Matters - Early Intervention Foundation (EIF 2016)
www.eif.org.uk/why-it-matters
7. Joint Strategic Needs Analysis 2018
www.slough.gov.uk/council/joint-strategic-needs-assessment/
8. Slough Joint Wellbeing Strategy 2016-2020
www.slough.gov.uk/downloads/SJWS-2016.pdf
9. Child Health Profile - Slough March (2019)
chimat@phe.gov.uk | www.gov.uk/phe | <https://fingertips.phe.org.uk/>
10. Contextual Safeguarding - University of Bedfordshire (2017)
www.beds.ac.uk/ic/current-projects/contextual-safeguarding-programme