

Funding Priorities #OneSlough Community Fund 2024-25

The following priority themes have been compiled with the strategic aims and priorities in mind of the Slough Wellbeing Strategy, Adult Social Care, Social Prescribing networks, Co-Production Network and the Voluntary and Community Sector.

Slough Wellbeing Strategy

Slough's Wellbeing Board's strategy for 2020-2025 is focused on four priority areas aligned to the themes of the #OneSlough Community Fund and feedback from stakeholders

Slough Wellbeing Strategy	
Priority One: Starting Well	Priority Two: Integration
Priority Three: Strong, Healthy and Attractive Neighbourhoods	Priority Four: Workplace Health

Themes & feedback from stakeholders

1. Supporting Health & Wellbeing

- **Community activities:** *to improve health (including mental health) and physical wellbeing, making social connections. E.g. physical activity or arts classes.*
- **Access to health information to make better choices:** *Residents having the right information to take a positive approach to their own lifestyle and to live well.*
- **Volunteering opportunities:** *to gain skills and experience, for employment opportunities, to meet new people, to improve health and wellbeing.*

2. Tackling Isolation & Loneliness

- **Befriending services:** *Allowing residents to be more socially connected and support their mental health and wellbeing.*
- **Transport:** *To access community activities and services as well as medical appointments to live more independently.*
- **Digital exclusion:** *To be more socially connected, access relevant services and support and live more independently.*
- **Mental health support:** *Raise awareness of and support those individuals with their mental wellbeing*

3. Alleviating the effects of Poverty

- **Support with the cost of living:** *To give residents access to practical support and donations, such as furniture or household items.*
- **Access to food and fuel poverty support:** *Access to warm spaces, food parcels and other support to alleviate the effects to poverty.*

Target groups

There are no age restrictions on the beneficiaries of funded projects, but the need for priority/target groups must be clearly evidenced in the application. Applications supporting the following groups would be particularly welcomed:

- Vulnerable adults
- Families and Children
- Underrepresented Communities

Expected approach of the bids

As part of the approach, successful bids will be expected to run projects that:

- Be community led. Working with residents to clearly understand the needs of the community and work together to address them.
- Develop and maximise opportunities for volunteers through community engagement initiatives.
- Engage directly with people to help them to build their capabilities and tackle the root causes of problems
- Develop digital skills training for residents to improve ability and confidence to access online services, information, and events.
- Focus on preventative support to help reduce/minimise need for statutory services.
- Committed to equal opportunities and removing barriers to marginalised groups.

Funding panel members

All applications that are eligible will be independently scored by a panel, which will include representatives from strategic stakeholders. The panel will consist of;

- 1x Slough CVS
- 1x Slough Borough Council
- 1x Slough Co-production network.
- 1x Frimley ICB
- 1x Slough Public Health
- 1x NHS